

Sarah Oliveira

✉ sarahmolivr@gmail.com ☎ 647-881-5906 📍 saraholivr.com in sarahmolivr

Professional Experience

Graphic Design Intern, Codan (Canada) Inc [↗](#) Jul 2022 – Feb 2023

Canva, Monday.com, Figma, Illustrator, Photoshop, InDesign, Microsoft Teams

- Created multiple Figma board assets which visualize different designs simplistically and clearly which advances the project in a timely schedule
- Undergoing a brand refresh, managed and organized over 100+ collateral material using Monday.com, ensuring easy access and use for multiple team departments to adapt to the new brand environment
- Created multiple social graphics within Canva to promote various events, company values, achievements, and hiring positions increasing engagements on posts
- Edited multiple associates, affiliates and partners' photos using Photoshop for use in social graphics, website and promotional material

UX Designer & AI Researcher, Porsche AG [↗](#) Sep 2021 – Mar 2022

Figma, Slack, Competitive Analysis, Information Architecture, A&B Testing, Prototyping

- Prototyped, wireframed, and designed over 20+ screens of the application in Figma, overarching team expectations, which ensured quality for the final product
- Collaborated alongside two lead AI Researchers from Porsche. Researched conceptualized AI, image recognition, and process integration within the app, and prompted solutions now present in the current application version
- Provided over 4+ pages of research for the initial concept, AI and Image recognition ensuring a clear view of solutions to the initial problems
- Conducted User Interviews for 2+ Porsche employees online which ensured user satisfaction for the final product

Freelance Experience

Web/UX Designer, Pho Ha Noi 54 [↗](#) Jun 2023 – present

Wireframing, User Research, Information Architecture, Figma

- Collaborating with owner organizing design layouts to fully capture the aesthetic of the restaurant ensuring quality of its design
- Hosting routine meetings and presented information in a simple and organized manner advancing the project, brainstorming achievable goals and ideas

Graphic Designer, Toronto Metropolitan University [↗](#) Jan 2020 – Apr 2022

Photoshop, Illustrator, Adobe Suite, Figma

- Creating envisioned graphics using Illustrator and Photoshop with open communication for non-profit student organizations such as *Rentlife*, *Classicwaves*, and *A Little Superstitious*, positively increasing audience activity for each organization
- Wireframed, redesigned personal re-design applications such as the TMU safety application, Edward University, and a bank application

Skills

Wireframing, Prototyping, Interaction Design, Usability Testing, Competitive Analysis, Information Architecture, A&B Testing, Intensive Research

Tools

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Slack, Miro, Trello, Canva, Google Suite, Zoom, Microsoft Office, Monday.com

Education

Bachelors of Fine Arts - New Media, Sep 2018 – Apr 2022

Toronto Metropolitan University (Formerly Ryerson University) [↗](#)

Minor in Graphic Communication Design, Concentration in UX Design

Web Development, Juno College of Technology [↗](#) Dec 2022 – Jun 2023

Visual Code Studio, HTML & CSS, GitHub