

Sarah Oliveira

✉ sarahmolivr@gmail.com ☎ 647-881-5906 📧 saraholivr.com in sarahmolivr

Skills

Wireframing, Prototyping, Interaction Design, Usability Testing, Competitive Analysis, Branding, Information Architecture, A&B Testing, HTML & CSS, Intensive Research

Tools

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Slack, Miro, Trello, Canva, Google Suite, Zoom, Microsoft Office, Monday.com

Professional Experience

UX/UI Designer, Pho Ha Noi 54 [📄](#)

06/2023 – present

Wireframing, User Research, Information Architecture, Figma

- Collaborating with owner organizing design layouts to fully capture the aesthetic of the restaurant ensuring quality of its design
- Presented information in a simple and organized manner advancing the project efficiently
- Hosting routine meetings in orderly fashion to brainstorm achievable goals and ideas

Graphic Design Intern, Codan (Canada) Inc [📄](#)

07/2022 – 02/2023

Canva, Monday.com, Figma, Illustrator, Photoshop, InDesign, Microsoft Teams

- Created multiple social graphics within Canva to promote various events, company values, achievements, and hiring positions increasing engagements on posts by 20%
- Edited over 20+ associates, affiliates and partners' photos using Photoshop for use in social graphics, website and promotional material
- Created multiple Figma board assets which visualize designs simplistically and clearly which advances the project in a timely schedule
- Refined over 20+ fact sheets, brochures, and flow charts in InDesign to aid clients in understanding the company's dependability
- Undergoing a brand refresh, managed and organized over 100+ collateral material using Monday.com, ensuring easy access and use for multiple team departments to adapt to the new brand environment

UX Designer & AI Researcher Intern, Porsche AG [📄](#)

09/2021 – 03/2022

Figma, Slack, Competitive Analysis, Information Architecture, A&B Testing, Prototyping

- Prototyped, wireframed, and designed over 20+ screens of the application in Figma, overarching team expectations, which ensured quality for the final product
- Worked with two lead AI Researchers from Porsche. Researched conceptualized AI, image recognition, and process integration within the app, and prompted solutions now present in the current application version
- Provided over 4+ pages of research for the initial concept, AI and Image recognition ensuring a clear view of solutions to the initial problems
- Conducted User Interviews for 2+ Porsche employees online which ensured user satisfaction for the final product

UX Designer, Toronto Metropolitan University [📄](#)

01/2022 – 05/2022

Branding, Usability Testing, Research, Wordpress

- Designed the graduate class of New Media 2022 thesis website "NOVA 2022" representing over 60+ students' thesis projects ensuring proper display and credit to each artist
- Promoting the graduating class of 2022 themes, artist's works and portfolios following design guidelines receiving over 1000+ views and interactions on the website

Graphic Design Freelancer [📄](#)

09/2020 – 04/2022

Photoshop, Illustrator, Adobe Suite, Slack

- Creating envisioned graphics using Illustrator and Photoshop with open communication for over 10+ non-profit student organizations such as Classicwaves, A Little Superstitious, etc, positively increasing audience activity

Education

Bachelors of Fine Arts; New Media, Toronto Metropolitan University [📄](#)

09/2018 – 04/2022

Minor in Graphic Communication Design, Concentration in UX Design

Web Development, Juno College of Technology

01/2023 – 05/2023

Visual Code Studio, HTML & CSS, GitHub